

# YouGov / Mayor of London Survey Results

Sample Size: 1082 adults in London  
Fieldwork: 28th - 31st July 2020

Total	Gender		Age				Social		Region (1)					Region (2)		Housing				
	Male	Female	18-24	25-49	50-64	65+	ABC 1	C2DE	Central	North	South	East	West	Inner London	Outer London	Own - outright	Own - with a mortgage	Own (part-own)	Rent - from a private landlord	
<b>1082</b>	532	550	117	575	224	167	638	444	232	139	207	312	192	388	694	223	221	25	251	
1082	436	646	125	528	267	162	749	333	233	148	226	301	174	387	695	231	241	25	259	
	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%

**Weighted Sample**  
**Unweighted Sample**

16-19  
June  
28-31  
July

## Thinking about the impact of coronavirus on your financial situation, which of these best applies to you at the moment?

My financial situation has been impacted and I am having to go without my basic needs and/or rely on debt to pay for my basic needs	3	2	3	2	3	3	1	0	2	3	4	1	1	3	2	4	1	1	10	4	
My financial situation has been impacted and I am struggling to make ends meet	8	9	10	9	8	10	16	1	8	12	7	14	7	9	12	8	10	3	7	13	16
My financial situation has been impacted but I am currently coping financially	30	24	21	27	20	26	22	24	25	24	25	20	24	25	26	25	24	25	24	18	26
My finances have not been impacted yet but I expect they will be soon	13	12	12	12	10	11	15	15	14	10	10	13	15	10	14	9	14	16	14	12	10
My financial situation hasn't really changed and I don't expect it to	32	36	36	35	27	31	39	50	37	34	35	37	39	37	29	34	36	45	40	46	28
My finances have been positively affected - I am better off financially	10	9	10	8	7	12	4	8	10	7	12	7	8	8	11	11	8	8	11	0	12
Don't know	6	7	8	7	24	7	4	1	5	11	7	7	7	8	7	8	7	2	3	0	4

## Do you think the coronavirus outbreak in the UK will or will not have an impact on...?

### The national economy

It will have a large impact and the damage will be long lasting	66	62	58	67	50	64	63	67	68	54	61	67	64	65	54	63	62	66	68	74	68
It will have a large impact but the damage will be short term	24	24	27	21	24	22	27	29	26	23	25	25	20	22	31	23	25	28	25	24	25
It will have a small impact and the damage will be short term	3	3	4	2	4	3	5	2	1	5	6	2	4	1	3	4	3	1	3	2	3
It probably won't have any real impact	0	1	1	1	3	1	0	0	0	3	0	1	1	2	2	3	0	1	0	0	0
Don't know	7	9	9	9	19	10	6	2	5	15	8	6	11	9	10	7	10	4	4	0	5

# YouGov / Mayor of London Survey Re

Sample Size: 1082 adults in London  
Fieldwork: 28th - 31st July 2020

	House Tenure (1)					House Tenure (2)			
	Total	Rent – from my local authority	Rent – from a housing association	I live with my parents, family or friends but pay some rent	I live rent-free with my parents, family or friends	Other	Own	Rent	Other
<b>Weighted Sample</b>	<b>1082</b>	82	78	64	90	47	469	412	201
<b>Unweighted Sample</b>	<b>1082</b>	78	70	61	87	30	497	407	178
	%	%	%	%	%	%	%	%	%

	16-19 June	28-31 July									
<b>Thinking about the impact of coronavirus on your financial situation, which of these best applies to you at the moment?</b>											
My financial situation has been impacted and I am having to go without my basic needs and/or rely on debt to pay for my basic needs	3	2	3	4	0	1	2	1	4	1	
My financial situation has been impacted and I am struggling to make ends meet	8	9	14	13	9	6	5	6	15	7	
My financial situation has been impacted but I am currently coping financially	30	24	29	23	36	21	6	24	26	22	
My finances have not been impacted yet but I expect they will be soon	13	12	15	8	7	13	3	15	11	9	
My financial situation hasn't really changed and I don't expect it to	32	36	29	40	25	29	30	43	31	28	
My finances have been positively affected - I am better off financially	10	9	3	5	14	11	2	9	9	10	
Don't know	6	7	6	6	10	18	52	2	5	23	
<b>Do you think the coronavirus outbreak in the UK will or will not have an impact on...?</b>											
<b>The national economy</b>											
It will have a large impact and the damage will be long lasting	66	62	59	44	77	55	19	67	61	53	
It will have a large impact but the damage will be short term	24	24	28	28	18	18	13	26	26	17	
It will have a small impact and the damage will be short term	3	3	3	13	1	1	0	2	5	1	
It probably won't have any real impact	0	1	2	0	1	8	0	1	0	4	
Don't know	7	9	7	16	3	19	67	4	7	25	

	Gender		Age				Social		Region (1)					Region (2)						
	Total	Male	Female	18-24	25-49	50-64	65+	ABC 1	C2DE	Central	North	South	East	West	Inner London	Outer London	Own – outright	Own – with a mortgage	Own (part-own)	Rent – from a private landlord
<b>Weighted Sample</b>	<b>1082</b>	532	550	117	575	224	167	638	444	232	139	207	312	192	388	694	223	221	25	251
<b>Unweighted Sample</b>	<b>1082</b>	436	646	125	528	267	162	749	333	233	148	226	301	174	387	695	231	241	25	259

### London's economy

It will have a large impact and the damage will be long lasting	54	<b>48</b>	42	54	28	48	54	57	53	41	47	53	46	54	39	49	48	55	54	54	45
It will have a large impact but the damage will be short term	34	<b>35</b>	37	33	40	33	32	40	37	31	34	37	38	32	36	33	36	39	38	42	41
It will have a small impact and the damage will be short term	4	<b>7</b>	9	5	8	8	8	2	5	11	12	4	5	3	13	9	6	3	5	2	9
It probably won't have any real impact	1	<b>1</b>	1	1	2	1	0	1	0	2	0	2	1	1	2	1	1	0	1	2	0
Don't know	7	<b>9</b>	10	8	22	10	6	0	5	15	7	3	10	10	10	8	9	3	3	0	5

### Your personal finances

It will have a large impact and the damage will be long lasting	18	<b>17</b>	18	17	14	16	24	13	18	16	13	24	13	16	22	15	18	17	17	24	21
It will have a large impact but the damage will be short term	19	<b>16</b>	16	16	13	18	17	10	19	12	16	20	16	15	16	15	17	11	21	24	18
It will have a small impact and the damage will be short term	24	<b>26</b>	24	27	24	27	17	33	26	25	26	23	32	22	26	25	26	29	28	20	26
It probably won't have any real impact	25	<b>25</b>	25	25	21	20	28	38	24	26	28	18	23	29	20	27	23	33	20	20	23
Don't know	15	<b>17</b>	17	16	27	18	14	6	13	22	17	16	16	18	16	18	16	10	14	12	12

### Thinking about paying your rent for your home since the coronavirus outbreak, which of the following is most applicable to you?

[Only asked to those who rent; n=407]

I have fallen behind on part of my rent payments	7	6	8	9	6	13	0	5	9	6	17	1	9	6	7	7	0	0	0	7
I have fallen behind on all of my rent payments	2	2	3	8	1	4	2	2	3	2	5	0	1	6	1	3	0	0	0	1
I have not fallen behind on my rent payments but I am likely to fall behind soon	13	15	12	31	14	9	3	13	13	6	24	9	17	21	9	18	0	0	0	17
I have not fallen behind on my rent payments and don't think I will be anytime soon	73	74	72	45	75	67	95	76	69	82	51	88	65	64	76	69	0	0	0	70
Don't know	5	3	5	7	4	6	0	3	7	5	3	1	8	3	7	2	0	0	0	4

**Weighted Sample**  
**Unweighted Sample**

	House Tenure (1)					House Tenure (2)		
Total	Rent – from my local authority	Rent – from a housing association	I live with my parents, family or friends but pay some rent	I live rent-free with my parents, family or friends	Other	Own	Rent	Other
<b>1082</b>	82	78	64	90	47	469	412	201
1082	78	70	61	87	30	497	407	178

**London's economy**

It will have a large impact and the damage will be long lasting	54	<b>48</b>	44	41	68	39	14	54	44	42
It will have a large impact but the damage will be short term	34	<b>35</b>	34	28	21	30	8	38	37	22
It will have a small impact and the damage will be short term	4	<b>7</b>	16	19	8	3	3	4	12	4
It probably won't have any real impact	1	<b>1</b>	1	0	1	6	7	0	0	5
Don't know	7	<b>9</b>	6	12	3	23	67	3	6	27

**Your personal finances**

It will have a large impact and the damage will be long lasting	18	<b>17</b>	13	13	22	13	7	17	18	15
It will have a large impact but the damage will be short term	19	<b>16</b>	29	10	13	12	8	16	19	11
It will have a small impact and the damage will be short term	24	<b>26</b>	21	25	32	17	15	28	25	21
It probably won't have any real impact	25	<b>25</b>	22	35	17	34	3	26	25	21
Don't know	15	<b>17</b>	15	18	17	23	67	12	14	32

**Thinking about paying your rent for your home since the coronavirus outbreak, which of the following is most applicable to you?**

*[Only asked to those who rent; n=407]*

I have fallen behind on part of my rent payments	<b>7</b>	5	9	0	0	0	0	7	0
I have fallen behind on all of my rent payments	<b>2</b>	2	6	0	0	0	0	2	0
I have not fallen behind on my rent payments but I am likely to fall behind soon	<b>13</b>	11	4	0	0	0	0	13	0
I have not fallen behind on my rent payments and don't think I will be anytime soon	<b>73</b>	78	76	0	0	0	0	73	0
Don't know	<b>5</b>	5	5	0	0	0	0	5	0