YouGov / Mayor Of London Survey Results

Sample Size: 1003 London Adults
Fieldwork: 24th - 27th October 2017

<table>
<thead>
<tr>
<th>Age</th>
<th>Male</th>
<th>Female</th>
<th>18-24</th>
<th>25-49</th>
<th>50-64</th>
<th>65+</th>
<th>ABC1</th>
<th>C2DE</th>
<th>Central</th>
<th>North</th>
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</tr>
</thead>
<tbody>
<tr>
<td>Total</td>
<td>489</td>
<td>514</td>
<td>115</td>
<td>546</td>
<td>204</td>
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<td>592</td>
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<table>
<thead>
<tr>
<th>Social Grade</th>
<th>London Region</th>
</tr>
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<tbody>
<tr>
<td>Male</td>
<td>Female</td>
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<td>Total</td>
<td>429</td>
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Are you satisfied or dissatisfied with the job that Sadiq Khan is doing as Mayor of London?

- Very satisfied: 10%
- Fairly satisfied: 34%
- Neither satisfied nor dissatisfied: 28%
- Fairly dissatisfied: 10%
- Very dissatisfied: 14%
- Don’t know: 5%

How sure or unsure are you about your opinion of how Sadiq Khan is doing as Mayor of London?

- Very sure: 22%
- Quite sure: 39%
- Not quite sure: 28%
- Not sure at all: 5%
- Don’t know: 7%

Transport

Which, if any, of the following would encourage you to use walking more as a form of transport around London? (Please rank your top 2)

- If there were more pleasant routes to walk along
  - Ranked first: 29%
  - Ranked second: 19%
  - Not ranked: 36%
- If it was safer
  - Ranked first: 15%
  - Ranked second: 15%
  - Not ranked: 56%
- If the air was less polluted
  - Ranked first: 15%
  - Ranked second: 15%
  - Not ranked: 56%
- Usefulness of walking routes
  - Ranked first: 12%
  - Ranked second: 12%
  - Not ranked: 67%
- If walking routes were more accessible
  - Ranked first: 7%
  - Ranked second: 12%
  - Not ranked: 67%
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<td>166</td>
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Other [See sheet 1]

- Ranked first: 3
- Ranked second: 4
- Not ranked: 79

Don't know: 14

### Which, if any, of the following would encourage you to cycle more as a form of transport around London? (Please rank your top three)

#### If it was safer to cycle in London

- Ranked first: 31
- Ranked second: 14
- Ranked third: 7
- Not ranked: 13

#### If there were more places to securely store my bicycle

- Ranked first: 5
- Ranked second: 12
- Ranked third: 9
- Not ranked: 35

#### If I felt more confident on my bicycle

- Ranked first: 9
- Ranked second: 12
- Ranked third: 9
- Not ranked: 37

#### If there were more pleasant routes to cycle along

- Ranked first: 5
- Ranked second: 10
- Ranked third: 12
- Not ranked: 37

#### If the air was less polluted

- Ranked first: 7
- Ranked second: 9
- Ranked third: 9
- Not ranked: 39

#### If it was cheaper (buying or hiring a bicycle)

- Ranked first: 4
- Ranked second: 4
- Ranked third: 5
- Not ranked: 50

#### If there were (better) changing facilities at my destination

- Ranked first: 1
- Ranked second: 4
- Ranked third: 7
- Not ranked: 52

Other [See sheet 2]

- Ranked first: 2
- Ranked second: 1
- Ranked third: 3
- Not ranked: 58

Don't know: 36

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%  %  %  %  %  %  %  %  %  %  %  %  %

On 23rd October 2017 a £10 Toxicity Charge (or “T-charge”) was introduced for vehicles driving in central London that don’t meet the minimum emissions standard. Do you think this is a good or bad idea?

Very good idea 31 33 29 44 32 25 24 34 27 39 37 28 26 29
Fairly good idea 34 29 38 31 35 29 38 35 32 32 28 35 37 33

TOTAL GOOD IDEA 65 62 67 75 67 54 62 69 59 70 65 63 63 63

Fairly bad idea 13 14 12 9 11 17 18 14 12 8 14 17 12 16
Very bad idea 9 12 7 0 6 20 14 6 13 10 8 8 10 10

TOTAL BAD IDEA 22 26 19 9 17 37 32 20 25 18 21 25 22 26
Don’t know 13 12 15 16 16 9 6 11 16 12 14 12 16 11

Social Media

Do you follow the Mayor of London on Twitter?

I follow the Mayor of London on Twitter 8 11 6 12 10 4 2 8 8 12 9 6 5 11
I don’t follow the Mayor of London on Twitter but have seen tweets from the account 12 10 13 24 12 10 3 15 6 13 9 11 8 17
I don’t follow the Mayor of London on Twitter and haven’t seen anything from the account 26 26 26 30 29 22 20 26 27 24 23 24 30 26
Not applicable – I am not on Twitter 51 49 53 30 45 63 74 48 55 49 57 56 52 42
Don’t know 3 4 2 4 5 1 1 3 4 1 3 3 4 4

Do you “like” the Mayor of London’s account on Facebook?

I “like” the Mayor of London’s account on Facebook 7 8 6 10 9 4 3 8 6 11 6 6 6 7 6
I don’t “like” the Mayor of London’s account on Facebook but have seen posts or content from the account 6 6 6 11 6 5 2 6 5 7 7 7 4 5
I don’t “like” the Mayor of London’s account on Facebook and haven’t seen anything from the account 46 43 48 61 49 37 34 49 41 44 47 43 47 49
Not applicable – I am not on Facebook 29 31 28 12 24 41 46 28 31 28 32 33 27 28
Don’t know 12 12 11 6 11 14 16 9 16 11 8 11 15 12