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Physical Activity and Sport in Wandsworth

This document has been prepared by London Sport to provide an indication of the profile of physical activity and sport across Wandsworth. Combining information on participation behaviours, demographics, health profiles, education data, facilities provision and funding opportunities, the Wandsworth Physical Activity and Sport Profile provides insight on the trends and indicators that sit behind levels of participation in physical activity and sport in the borough.

For Wandsworth, current levels of physical activity and sport participation paint an encouraging picture. Regular participation levels are substantially higher than the national average, however there still is disparity amongst ethnic groups and gender imbalances. Health data shows better than national average health across the borough, including low obesity rates and a low cost of inactivity.

London Sport has set a target of getting 1,000,000 Londoners more active by 2020. This report is designed to provide the sector with the headline data and information they need to develop physical activity and sport in Wandsworth.
The demographics data explored here refer to population numbers, ethnicity, gender, age, religion, disability, qualifications, employment status and socio-economic grade. Among Wandsworth’s population of 323,629, it is notable that there is a higher percentage of people aged 26-34, a highly educated population, and higher than average employment rates.

<table>
<thead>
<tr>
<th>Population</th>
<th>Percentage</th>
</tr>
</thead>
<tbody>
<tr>
<td>0-15</td>
<td>17.6%</td>
</tr>
<tr>
<td>16-25</td>
<td>11.8%</td>
</tr>
<tr>
<td>26-34</td>
<td>25.3%</td>
</tr>
<tr>
<td>35-44</td>
<td>17.6%</td>
</tr>
<tr>
<td>45-55</td>
<td>11.1%</td>
</tr>
<tr>
<td>55-64</td>
<td>7.3%</td>
</tr>
<tr>
<td>65+</td>
<td>9.3%</td>
</tr>
</tbody>
</table>

The total population count for Wandsworth stands at 323,629.

**Gender Split**

- Male: 48.1%
- Female: 51.9%

**Ethnicity**

- White: 70.7%
- Mixed: 2%
- Black: 8.5%
- Asian: 10.8%
- Chinese/Others: 5.8%

**Religion**

- Christian: 45%
- Buddhist: 0.9%
- Hindu: 3%
- Jewish: 0.1%
- Muslim: 10.4%
- Sikh: 0%
- Other: 2.7%
- No Religion: 37.8%

**Long-Term Health Conditions and Disability**

- Not Limited: 88.8%
- Limited a Little: 6%
- Limited a Lot: 5.2%

Percentage of the population with highly limiting, mildly limiting, and no long-term health conditions or disabilities. This graph refers to the ability of both non-limited and limited people to carry out day-to-day activities, with or without the use of devices (e.g. hearing aid).
**DEMOGRAPHICS**

**HIGHEST QUALIFICATION ACHIEVED**

Qualification data presents the highest level of qualification held by all usual residents aged 16 and over in Wandsworth:

- NO QUALIFICATION: 11.6%
- NVQ1: 6.6%
- NVQ2: 8.4%
- TRADE APPRENTICESHIP: 1%
- NVQ3: 10%
- NVQ4+: 53.6%
- OTHER QUALIFICATION: 8.9%

The **Indices of Multiple Deprivation** measures relative levels of deprivation across 32,844 small areas. Areas are ranked according to 7 sub-domains: health, income, employment, education, crime, barriers to housing, and living environment. The map below highlights highly deprived areas in light blue and those less deprived in dark blue. Deprivation is relatively low across Wandsworth.

**SOCIO-ECONOMIC STATUS**

National Statistics Socio-Economic Classification (NS-SEC) is the primary social classification in the UK. The different grade measures provide an indication of social standing by education, income and occupation:

- NS-SEC 1-2: 49.8%
- NS-SEC 3-4: 18.5%
- NS-SEC 5-7: 17.4%
- L14.1 NEVER WORKED: 4.3%
- L14.2 LONG-TERM UNEMPLOYED: 1.4%
- L15 FULL TIME STUDENTS: 8.5%

**LABOUR MARKET**

- EMPLOYMENT RATE: 82.5%
- ECONOMICALLY INACTIVE: 15%
- UNEMPLOYED: 4.2%

**KEY CONTACTS**

London Sport Insight Team
Email: insight@londonsport.org
Tel: 020 7868 5055

GLA City Data Team
Email: datastore@london.gov.uk

**DATA SOURCES**

1. GLA 2015 Round Population Projections
2. ONS Annual Population Survey 2015
3. ONS Census 2011
4. English Indices of Multiple Deprivation 2015
Physical Activity and Sport Participation

London Sport utilises physical activity and sport participation data to monitor progress against the target of getting 1,000,000 Londoners more active by 2020. Sport England’s Active People Survey 10 (2015/16) highlights that participation in physical activity and sport in Wandsworth is above average, however there has been a large drop in participation across all demographics in the last year.

41% of the population aged 16+ participate in sport at least once a week. 21.3% participate at least three times per week.

Sport Participation Trends Since 2005/06

This data compares the levels of regular (at least once per week) sport participation among white and BAME groups (Black, Asian and Minority Ethnics).

Participation Rate by Ethnicity

<table>
<thead>
<tr>
<th>Ethnicity</th>
<th>Male</th>
<th>Female</th>
</tr>
</thead>
<tbody>
<tr>
<td>White</td>
<td>49.1%</td>
<td>33.7%</td>
</tr>
<tr>
<td>BAME</td>
<td>41.0%</td>
<td>21.3%</td>
</tr>
</tbody>
</table>

1x30 Minutes Participation

<table>
<thead>
<tr>
<th>Gender</th>
<th>Participation</th>
</tr>
</thead>
<tbody>
<tr>
<td>Male</td>
<td>44.1%</td>
</tr>
<tr>
<td>Female</td>
<td>37.7%</td>
</tr>
</tbody>
</table>
PHYSICAL ACTIVITY AND SPORT PARTICIPATION

LONDON WIDE DATA

Unavailable at borough level, this data highlights London level sport participation by disability, socio-economic status and age.

PARTICIPATION IN ORGANISED SPORT

Latent demand refers to the percentage of people who would like to do more sport than they currently do. Inactive people are those who do less than 30 minutes a week.

TOTAL LATENT DEMAND 71%
ACTIVE LATENT DEMAND 50.1%
INACTIVE LATENT DEMAND Insufficient Data

OVERALL PHYSICAL ACTIVITY RATES SINCE 2012

Latent demand refers to the percentage of people who would like to do more sport than they currently do. Inactive people are those who do less than 30 minutes a week.

TOTAL LATENT DEMAND 71%
ACTIVE LATENT DEMAND 50.1%
INACTIVE LATENT DEMAND Insufficient Data

DATA SOURCES

1Sport England Active People Survey
ACTIVE LIVES 2015/16 RELEASE

Sport England’s Active Lives survey represents a new way of measuring the number of people taking part in physical activity and sport. Results can be used measure outcomes against Sport England’s ‘Towards an Active Nation’ strategy and the Department for Culture, Media and Sport’s ‘Sporting Future’ strategy. In Wandsworth, participation in sport or physical activity at least twice in the last 28 days (83.5%) is higher than the London average (77.8%) while physical inactivity is lower than average (16.5%). Attendance at live sporting events is more common than typically found across London.

PHYSICAL ACTIVITY MEASURE\textsuperscript{15}

This measure shows the percentage of the population achieving the recommended levels of physical activity* set out by the Chief Medical Officer. Active: >150 minutes a week Fairly Active: 30-149 minutes a week Inactive: 0-29 minutes a week

Wandsworth

\begin{itemize}
\item Active 70.5%
\item Fairly Active 13.1%
\item Inactive 16.5%
\end{itemize}

London

\begin{itemize}
\item Active 64.6%
\item Fairly Active 13.2%
\item Inactive 22.2%
\end{itemize}

*Includes gardening

SPORT SPECTATING\textsuperscript{15}

This measure presents the percentage of adults aged 16+ who have attended at least 2 live sports events in the last 12 months

\begin{itemize}
\item Wandsworth: 37.5% Population Number 97,000
\item London: 21.6% Population Number 1,494,100
\end{itemize}

KEY CONTACTS

Tristan Farron-Mahon (London Sport)
Tristan.Farron-Mahon@londonsport.org
Tel: 07903 850004

Sport England
Email: activelives@sportengland.org

DATA SOURCES

\textsuperscript{15}Sport England Active Lives Survey (Jan 2017)
HEALTH

Health data helps to provide an illustration of the current implications of inactivity and the potential impact of increased participation in physical activity and sport. In Wandsworth, it is notable that there is a lower percentage of overweight or obese residents and a lower cost of inactivity compared to the London average.

SICKNESS ABSENCE

0.53%

London average 1.19%

Sickness absence relates to the percentage of working days lost to sickness related absence.

OVERWEIGHT AND OBESE CHILDREN

AGED 4-5

18.9%

London average 21.9%

AGED 10-11

34.0%

London average 38.1%

ADULTS 16+

53.3%

London average 58.4%

HEALTH/DISABILITY DEPRIVATION RANK

190

This rank provides a relative measure of health/disability deprivation against all 326 Local Authority areas in England. A rank of 1 is the most deprived.

Mental Health

6.7% LOW LIFE SATISFACTION

4.4% LOW WORTHWHILE SCORE

7.7% LOW HAPPINESS RATE

12.9% HIGH ANXIETY RATE

COST OF INACTIVITY TO WANDSWORTH

£14,919,361

*Per 100,000 Adults Aged 16+

London Local Authority Average £17,903,739

DATA SOURCES

1 ONS Annual Population Survey 2015
2 Indices of Multiple Deprivation 2015
3 Sport England Active People Survey
4 Health Survey for England 2012-2014
5 Public Health England
6 Labour Force Survey 2011-2013
7 UK Active

KEY CONTACTS

Barry Kelly (London Sport)
Barry.Kelly@londonsport.org
Tel: 07496 870962

Jamie Fagg (Public Health)
jfagg@wandsworth.gov.uk
Tel: 0208 871 5023

CARDIOVASCULAR HEALTH

86.7 CARDIOVASCULAR MORTALITIES (PER 100,000)7

London average 78.7

62% preventable Cardiovascular mortalities
Education environments are vital aspects of the physical activity and sport landscape in London. Data on education can help identify opportunities for improved provision of physical activity and sport, creating positive habits among young people.

**SCHOOL FACILITIES**

- Nursery: 3
- State-funded Primary Schools: 60
- State-funded Secondary Schools: 11
- Special Educational Needs: 7
- Pupil Referral Units: 3
- Independent Schools: 32

**PUPIL NUMBERS**

- Nursery: 228
- State-funded Primary Schools: 20,479
- State-funded Secondary Schools: 11,546
- Special Educational Needs: 770
- Pupil Referral Units: 120
- Independent Schools: 10,450

**FREE SCHOOL MEALS**

- Percentage of students who are eligible for and receive free school meals:
  - Primary: 17.6%
  - Secondary: 16.8%

**ETHNICITY**

- White: 43.7%
- Mixed: 12.6%
- Asian: 16.9%
- Black: 22.2%
- Chinese: 0.6%
- Other: 3.3%

**KEY CONTACTS**

- Gary Palmer (London Sport)
  - Gary.Palmer@londonsport.org
  - Tel: 07810 637431
- Nick Miller (School Games Organiser)
  - nick.miller@southfields.wandsworth.sch.uk
- James Ayres (Sport Roehampton Manager)
  - j.ayres@roehampton.ac.uk

**DATA SOURCES**

- Department for Education
- London Sport
FUNDING

One of London Sport’s five strategic aims is focussed on getting more resources for physical activity and sport in London, and doing more with the resources currently available. This section identifies funding opportunities available to grassroots sport in London, some of which are managed and administered by London Sport, others which represent alternative funding pots available in the capital. For further funding information please refer to the London Sport Funding Search Tool

<table>
<thead>
<tr>
<th>FUND NAME</th>
<th>AMOUNT</th>
<th>CLOSING DATE</th>
<th>APPLICATION LINK</th>
</tr>
</thead>
<tbody>
<tr>
<td>Sport England Small Grants</td>
<td>£300 - £10,000</td>
<td>Open All Year Round</td>
<td><a href="http://funding.londonsport.org/grants/sport-england-small-grants">http://funding.londonsport.org/grants/sport-england-small-grants</a></td>
</tr>
<tr>
<td>Sport England Community Asset Fund</td>
<td>£1,000 - £150,000</td>
<td>Open All Year Round</td>
<td><a href="https://www.sportengland.org/assetfund/">https://www.sportengland.org/assetfund/</a></td>
</tr>
<tr>
<td>London Marathon Charitable Trust</td>
<td>£5,000 - £150,000</td>
<td>Open All Year Round</td>
<td><a href="http://funding.londonsport.org/grants/london-marathon">http://funding.londonsport.org/grants/london-marathon</a></td>
</tr>
<tr>
<td>Comic Relief Levelling The Field UK</td>
<td>£30,000 - £250,000</td>
<td>16th March 2017</td>
<td><a href="http://funding.londonsport.org/grants/comic-relief-levelling-the-field">http://funding.londonsport.org/grants/comic-relief-levelling-the-field</a></td>
</tr>
<tr>
<td>The City Bridge Trust</td>
<td>No Min or Max</td>
<td>Variable</td>
<td><a href="http://funding.londonsport.org/grants/city-bridge-trust">http://funding.londonsport.org/grants/city-bridge-trust</a></td>
</tr>
<tr>
<td>Big Lottery Fund Various Grants</td>
<td>Variable</td>
<td>Variable</td>
<td><a href="http://funding.londonsport.org/grant/search">http://funding.londonsport.org/grant/search</a></td>
</tr>
<tr>
<td>Battersea Power Station Foundation Spring Fund</td>
<td>Up to £5,000</td>
<td>Rolling deadline</td>
<td><a href="http://funding.londonsport.org/grants/battersea-power-station-foundation-spring-fund">http://funding.londonsport.org/grants/battersea-power-station-foundation-spring-fund</a></td>
</tr>
<tr>
<td>Peabody Community Fund</td>
<td>£500-£5,000</td>
<td>24/03/2017</td>
<td><a href="http://funding.londonsport.org/grants/peabody">http://funding.londonsport.org/grants/peabody</a></td>
</tr>
<tr>
<td>Sir Walter St John Educational Charity</td>
<td>Up to £1,000</td>
<td>Rolling deadline</td>
<td><a href="http://funding.londonsport.org/grants/sir-walter-st-johns-educational-charity-small-education-grants">http://funding.londonsport.org/grants/sir-walter-st-johns-educational-charity-small-education-grants</a></td>
</tr>
<tr>
<td>Chances: Enabling Young People to Achieve</td>
<td>Up to £5,000</td>
<td>Rolling deadline</td>
<td><a href="http://funding.londonsport.org/grants/chances-enabling-young-people-to-achieve-wandsworth">http://funding.londonsport.org/grants/chances-enabling-young-people-to-achieve-wandsworth</a></td>
</tr>
</tbody>
</table>

KEY CONTACTS

Caroline Brooks (London Sport)
Caroline.Brooks@londonsport.org
Tel: 0207 868 5055

LONDON SPORT FUNDING SEARCH TOOL

Click above to access London Sport’s free online funding search tool specifically designed for physical activity and sport in London

WANDSWORTH BOROUGH PROFILE FEBRUARY 2017
DATA.LONDONSPORT.ORG
## FACILITIES

Facilities statistics help to demonstrate the availability of appropriate sport facilities across London, their ownership and the wider availability of parks and open spaces within a defined region. Facility availability is one of the key considerations for grassroots sport and this data helps to identify the areas wider in which provision could have a positive impact. All facilities data displayed is from Sport England Active Places Power. Parks and Open Spaces data is sourced directly from Local Authority resources.

### FACILITIES PER 100,000 POPULATION

<table>
<thead>
<tr>
<th>Facilities Type</th>
<th>Count</th>
</tr>
</thead>
<tbody>
<tr>
<td>Artificial &amp; 3G Pitches</td>
<td>17</td>
</tr>
<tr>
<td>Cricket Pitches</td>
<td>25</td>
</tr>
<tr>
<td>Football Pitches</td>
<td>48</td>
</tr>
<tr>
<td>Tennis Courts</td>
<td>121</td>
</tr>
<tr>
<td>Swimming Pools</td>
<td>23</td>
</tr>
<tr>
<td>Sports Halls</td>
<td>49</td>
</tr>
</tbody>
</table>

### SPORTS CLUB MEMBERSHIP RATE

25.7%

### FACILITY OWNERSHIP

- **Commercial**: 18.1%
- **Educational**: 21.5%
- **Local Authority**: 40.4%
- **Other**: 9.8%

Breakdown of primary ownership of sports facilities.

### PARKS AND OPEN SPACES

*Does not include all parks and open spaces in borough.

- **Battersea Park**: Athletics Track, Tennis, Football, Rugby, Gym, Hockey, Cycling, Open Space
- **Furzedown Recreation Ground**: Football (6/7-a-side), Tennis, Cricket Nets, Athletics Track (60m), Netball, Long Jump
- **King George's Park**: Tennis, Football, Lacrosse, Bowls, Touch Rugby, Outdoor Gym, Skatespace, Ultimate Frisbee
- **Garratt Park**: Ball Games Area, Table Tennis, Basketball, Football (11-a-side), Open Space
- **Wandsworth Park**: Tennis, Ball Games Area, Cricke, Touch Rugby, Football (11-a-side), Running, Cycling, Walking
- **Tooting Common**: Athletics Track, Gym, Cycling, Tennis, Frisbee, Cricket, Boxing, Horse Riding, Touch Rugby
- **Wandsworth Common**: Tennis, Bowls, Football (11-a-side), Trim Trail, Cricket, Cycling, Walking
- **York Gardens**: Outdoor Gym, Ball Games Area, Table Tennis, Runniny, Waking, Open Space
- **Fountain Road Rec**: Ball Games Area, Table Tennis, Playground, Open Space
- **Heathbrook Park**: Outdoor Gym, Ball Games Area, Playground, Open Space, Running

### KEY CONTACTS

Caroline Brooks (London Sport)
Caroline.Brooks@londonsport.org
Tel: 07496 870965

### DATA SOURCES

- [Sport England Active People Survey](#)
- [Sport England Active Places Power](#)
- [LB Wandsworth Parks and Open Spaces](#)
ACTIVE TRAVEL

Walking and cycling are good for our physical and mental health. TfL and Public Health England are aiming to switch more journeys to active travel in order to improve health, quality of life and the environment, and local productivity, while at the same time reducing costs associated with inactivity. In Wandsworth, the proportion of residents regularly undertaking travel by active methods (walking and cycling) is higher than the London average. Across London, the rate of active travel has been increasing steadily since 2006.

WALKING FOR TRAVEL

Percentage of adults that walk for utility purposes at least:

<table>
<thead>
<tr>
<th>Frequency</th>
<th>Wandsworth</th>
<th>London Average</th>
</tr>
</thead>
<tbody>
<tr>
<td>1xMonth</td>
<td>79.3%</td>
<td></td>
</tr>
<tr>
<td>1xWeek</td>
<td>74.1%</td>
<td></td>
</tr>
<tr>
<td>3xWeek</td>
<td>59.1%</td>
<td></td>
</tr>
<tr>
<td>5xWeek</td>
<td>40.7%</td>
<td></td>
</tr>
</tbody>
</table>

CYCLING FOR TRAVEL

Percentage of adults that cycle for utility purposes at least:

<table>
<thead>
<tr>
<th>Frequency</th>
<th>Wandsworth</th>
<th>London Average</th>
</tr>
</thead>
<tbody>
<tr>
<td>1xMonth</td>
<td>16.7%</td>
<td>8.7%</td>
</tr>
<tr>
<td>1xWeek</td>
<td>13%</td>
<td>6.5%</td>
</tr>
<tr>
<td>3xWeek</td>
<td>9.7%</td>
<td>3.8%</td>
</tr>
<tr>
<td>5xWeek</td>
<td>6.7%</td>
<td>2.3%</td>
</tr>
</tbody>
</table>

Utility refers to cycling/walking for purposes other than recreation (e.g. commuting, shopping etc.)

DAILY MODE OF TRANSPORT SHARE (LONDON)

Breakdown of daily journeys by mode of transport across London

DATA SOURCES

16Transport for London 2015

ESTIMATED DAILY TRANSPORT VOLUMES (LONDON)

The number of residents utilising walking or cycling as methods of travel on a daily basis in London

KEY CONTACTS

Transport for London
communityengagement@tfl.gov.uk

Barry Kelly (London Sport)
Barry.Kelly@londonsport.org
Tel: 07496 870962

DATA.LONDONSPORT.ORG
SPORTIVATE

Sportivate is a £56 million Lottery funded London 2012 Legacy project that gives more young people the chance to discover a sport that they love. The programme gives 14-25 year-olds access to six-to-eight weeks of free or subsidised coaching in a range of sports. Activities on offer include judo, dodgeball, tennis, golf, athletics, parkour and many more.

3,208 participants have taken part in Sportivate projects in Wandsworth since the programme started in 2011; this is below the average number of participants per borough.

SATELLITE CLUBS

Satellite Clubs are extensions of community sports clubs, and are established in secondary schools or colleges in order to target 11-25 year-olds. The aim of these clubs is to provide opportunities for under-represented groups, such as BAME groups, females and disabled young people, to take part in physical activity and sport.

There have been a total of 5 new Satellite Clubs set up in 2016/17; together with the 12 sustained clubs in Wandsworth, the programme has contributed to many more young people getting active.

CLUBWORKS

ClubWorks is a brand new programme, managed by London Sport and funded by Greater London Authority, designed to support and develop clubs and organisations in London over the next three years to: develop coaches/volunteers; attract new members; access funding; and plan for the future.

In Wandsworth there are currently 11 ClubWorks club; this is above the average number of clubs per borough.

WORKPLACE CHALLENGE

Workplace Challenge is a national programme run by the County Sports Partnership Network (CSPN) and funded by Sport England. It aims to engage workplaces in physical activity and sport and get them active through tracked progress and by providing sport and fitness opportunities.

195 participants are currently signed up to Workplace Challenge in Wandsworth; this is above the average number of participants per borough.

KEY CONTACTS

Gavin Delf (London Sport Relationship Manager for Wandsworth)
gavin.delf@londonsport.org
Tel: 07496 179472
The data contained within this profile is designed to support the development of physical activity and sport in Wandsworth. According to their strategy, key development priorities for Wandsworth include: improving places for active travel, active recreation and sport across the borough; inspiring people and upskilling the sector through recruitment, training and deployment; and increasing participation by encouraging lifelong participation and supporting those most at risk from inactivity.

INSIGHT SERVICES

Whether it’s helping National Governing Bodies to understand the needs of their London based members, or helping Local Authorities understand local areas in order for them to focus their physical activity and sport offer, our specialist Insight team are able to advise, create and deliver on a range of services.

Speak to us now about working together to help London become the most physically active city in the world.

GET IN TOUCH

Email: insight@londonsport.org
Website: data.londonsport.org